

FULLER

Optimization and stabilization of lightening serum formulation containing natural extract and acid

Estrada Hernandez Claudia A, Altamirano Fuentes Ana Lizett, Ramos Eva
Fuller Cosmetics, Product development department, México.

Introduction:

For the cosmetic industries, the development of products that in addition to beautifying give effects that improve the characteristics of the skin quickly is increasingly demanded by users. The incorporation of face serum into daily skin care routine can give noticeable difference within four weeks. Face serum is a highly concentrated cosmetic product which consists of small molecules that allow better penetration into the skin thus deliver instant noticeable results. Nevertheless, the stability of face serum formulation needs to be maintained to ensure its effectiveness to the skin.

The purpose of this study was to determine optimal lightening serum formulation in efficacy on facial skin as well color stability since it is known that effective lightening actives such as vitamin C, hydroxycinnamic acid as example, are highly unstable, tending to oxidize obtaining a dark and brown or intense yellow coloration.

Materials & Methods:

Sample preparation: Several lightening Serum formulation were prepared using the ingredients show in the table 1, 2 and 3.

Table 1. Formula base composition

Ingredient	Function
Water (Aqua)	Vehicle
Xanthan Gum	Thickener
Glycereth-26	Moisturizer
PPG-26-Buteth-26, PEG-40 Hydrogenated Castor Oil	Solubilizer
Phenoxyethanol, Ethylhexylglycerin	Preservative
Fragrance	Fragrance
Triethanolamine	pH adjuster

Table 2 : Lightening ingredients tested

Ingredient	% w/w	Mechanisms of Action
Niacinamide	5	Interferes with melanosomes transfer from melanocytes to keratinocytes and possesses antioxidant activity
Ascorbyl Sodium Phosphate	2	Decreases melanin synthesis
Rumex Occidentalis extract	2	Tyrosinase inhibition
Hydroxycinnamic acid 20%	6	Tyrosinase inhibition & inhibitors of MITF (microphthalmia-associated transcription factor) involved in the regulation of the development of many cell lineages including melanocytes
Rhamnosa 2.5%	5	Prevents melanin overproduction and therefore protects the skin from age spots

Table 3. Antioxidants tested

Antioxidant	% w/w
Tocopherol Acetate	0.50
BHT	0.10
Diethylhexyl Syringylidenemalonate	0.15

Evaluation of formulations

Stability monitoring

Formula stability was observed at 24 hr & 700 Wm² in suntest XLS + ATLAS chamber, room temperature and 45°C during one week. Different parameters were checked: Color, pH and viscosity. Formulations prepared with 5 different lightening ingredients without antioxidant and formulas containing tocopherol acetate, BHT and diethylhexyl Syringylidenemalonate as antioxidant were tested with this method.

Accelerated stability testing

Formula stability was observed at 40°C/ 75% RH, 25°C/60%RH and 5°C for six months. Various physical characteristics were monitored: pH, viscosity, appearance / colour and odour. The formulation containing the two lightening ingredients with the best performance in color stability was evaluated with this method.

Microbial challenge testing

The efficacy of the preservatives was evaluated according to the method of United States Pharmacopoeia (USP 35); Chapter 51 Antimicrobial effectiveness testing. The formulation containing the two lightening ingredients with the best performance in color stability was tested with this method.

Efficacy & Human Repeat Insult Patch Testing

The efficacy test was conducted by cosmetologist in Double blind study with half face treatment in 10 female volunteers for 4 weeks twice daily application using a self perception questionnaire. The Human Repeat Insult Patch Testing was conducted according to the *Shelanski-Shelanski test* (Shelanski and Shelanski, 1951; Shelanski, 1953). The formulation containing the two lightening ingredient with the best performance in color stability was evaluated with these methods.

References:

- [1] Naidoo, L.; Khoza, N.; Dlova, N.C. A fairer face, a fairer tomorrow? A review of skin lighteners. *Cosmetics* 2016, 3, 33.
- [2] Couteau, C.; Coiffard, L. Overview of skin whitening agents: Drugs and cosmetic products. *Cosmetics* 2016, 3, 27.
- [3] Grimes, P.; Nordlund, J.J.; Pandya, A.G.; Taylor, S.; Rendon, M.; Ortonne, J.-P. Increasing our understanding of pigmentary disorders. *J. Am. Acad. Dermatol.* 2006, 54, S255–S261.
- [4] Kamakshi, R.; Fairness via formulations: A review of cosmetic skin-lightening ingredients. *J. Cosmet. Sci.* 2012, 63, 43–54

Results & Discussion:

Lightening serum formulation without Antioxidant ingredients

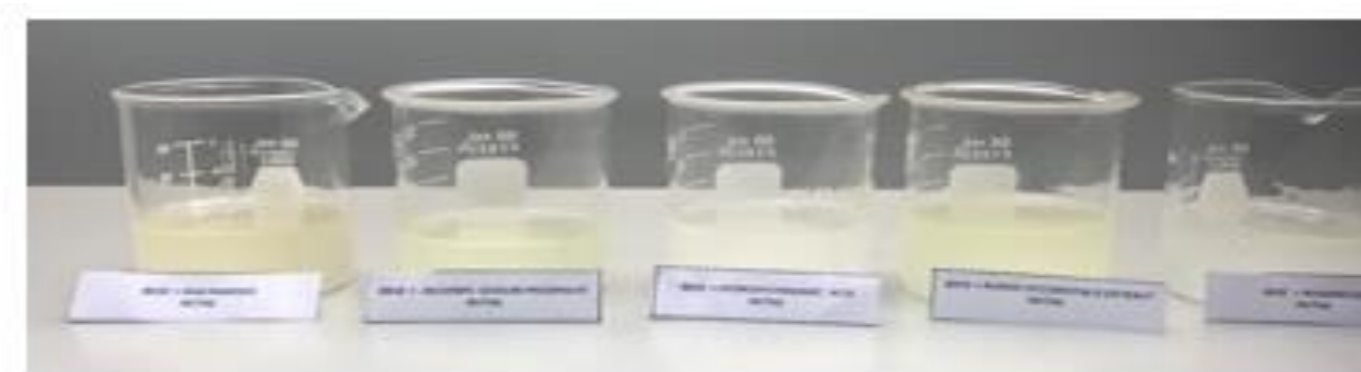


Figure 1: Color of sample after preparation base formulation with different actives from left to right Niacinamide, Ascorbyl Sodium Phosphate, Hydroxycinnamic acid, Rumex Occidentalis Extract, Rhamnosa

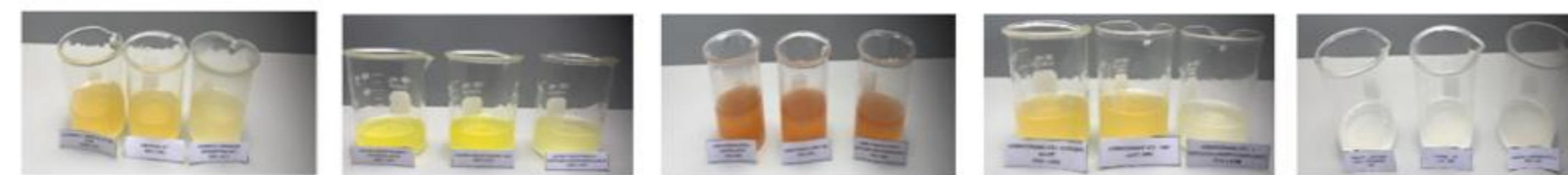


Figure 2: Samples after 24 hr & 700 Wm² in suntest XLS + ATLAS; from left to right Niacinamide, Ascorbyl Sodium Phosphate, Hydroxycinnamic acid, Rumex Occidentalis Extract, Rhamnosa

Lightening serum formulation containing antioxidant ingredients

Table 4. Results obtained from formulas with different lightening ingredients and antioxidants

Lightening Ingredient	Niacinamide		Ascorbyl Sodium Phosphate		Rumex Occidentalis extract		Hydroxycinnamic acid		Rhamnosa	
	Suntest	45°C	Suntest	45°C	Suntest	45°C	Suntest	45°C	Suntest	45°C
Tocopherol Acetate	Intense Yellow	Intense Yellow	Intense Yellow	Intense Yellow	Amber	Amber	Intense Yellow	Intense Yellow	Fail	Fail
BHT	Intense Yellow	Intense Yellow	Intense Yellow	Intense Yellow	Amber	Amber	Intense Yellow	Intense Yellow	Fail	Fail
Diethylhexyl Syringylidenemalonate	Intense Yellow	Yellow	Intense Yellow	Yellow	Amber	Amber	Fail	Fail	Fail	Fail



(A) (B) (C) (D) (E)

Figure 3: Pictures (A) Niacinamide, (B) Ascorbyl Sodium Phosphate, (C) Rumex Occidentalis Extract, (D) Hydroxycinnamic Acid, (E) Rhamnosa. From left to right is shown the color of each lightening serum formulation containing Tocopherol Acetate, BHT and Diethylhexyl Syringylidenemalonate as antioxidants after stability at 45 °C for one week.

Lightening serum formulation with the best performance in color stability

Lightening serum formulation containing Hydroxycinnamic acid 6% and Rhamnosa 5% as a lightening ingredients and Diethylhexyl Syringylidenemalonate 0.15% as antioxidant ingredient showed good performance in the accelerated stability test, after six months of test there were no significant change in color, viscosity and pH.

Antimicrobial effectiveness testing in this formulation were approved.

After four weeks of twice daily application 10 female volunteers observed even skin tone and 7 of 10 observed reduction of the color intensity of skin spots. No adverse events were observed in the Human Repeat Insult Patch Test.

According to this results it seem that was confirmed that the most successful whitening treatments stake on synergy and usually combine two or more complementary modes of action[4]

Conclusions:

During the present study we were able to evaluate the stability of five different lightening ingredients obtaining a stable lightening serum formulation containing a natural extract and acid with good acceptability in a self perception test.

Aknowledgments:

The authors would like to thank to the company Fuller Cosmetics for facilitate the development of this project